A Perspective on Smart Cities

Representing, Modelling, and Tracking Urban Futures

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Our View (in CASA) of Smart Cities

To an extent, everything we do in our Centre is about Smart Cities,

And in a sense, everything happening today and in the future in the City will be about Smart Cities

It is thus impossible to provide a complete overview so I will provide a sample of projects that we are involved in to give you some flavour of what we do and what we think the potential is

Our focus is on modelling and visualising what goes in in cities and their design & we outline <u>seven</u> streams





My Seven Themes: Exemplars

- 1. Modelling Land Use Transportation, Energy, etc
- 2. Modelling the Geometry of Cities: Virtual Cities
- 3. Representing Networks: Telecoms, Subways and Rail
- 4. Simulating Crowds:
- 5. Eliciting Data: Online Mapping and Crowdsourcing
- 6. Extracting and Mapping Social Media
- 7. A Framework for All of This: The Complexity Sciences

But first a note about what is the Smart City





The Smart City goes back a long way – certainly before the web – all about the wired city – installing fibre







After the initial period of installing networks, the focus moved in smart cities (read intelligent cities, virtual cities, digital cities, ...) to the provision of services and this still represents a main focus.

But the development of new data sets from sensing is now one of the key foci and linking our various technologies to understanding the city is providing a new momentum for modelling and prediction

The evolution of the smart city idea is following the same line as computation:

First hardware, then software, then data and orgware





In fact, the smart city idea is joining with data capture and data mining and visualisation to generate a new momentum in our understanding and modelling of cities; in short

BIG DATA + SMART CITY = New Models

This is our focus really today. As a research group, we are not really into applications that are robust enough to be implementable *en masse* in large cities but we have many proofs of concept, some of which we feel have the potential for wider applications





The longer term science of cities that we are concerned with involves computation to provide services

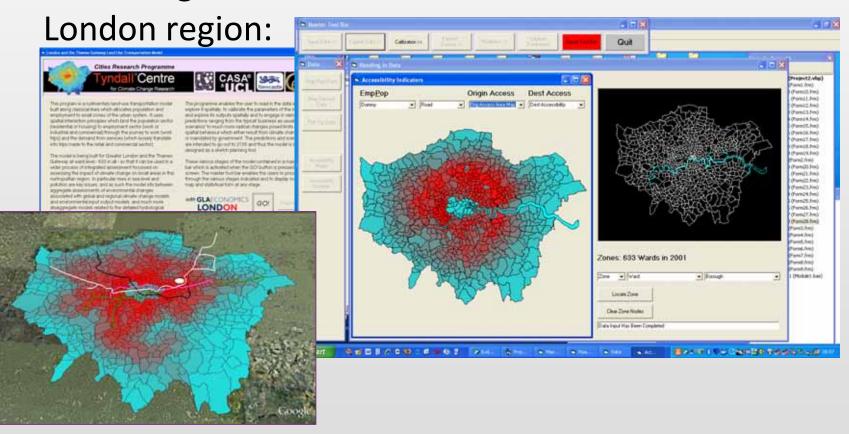
- initially in terms our understanding and long term planning
- and now complemented by providing more routine services across networks
- all of this involves online data, networks, simulations, optimisations and participation
- it involves treating the city as a online system, an integrated set of databases whose origins lie in the way we are able to sense what is happening





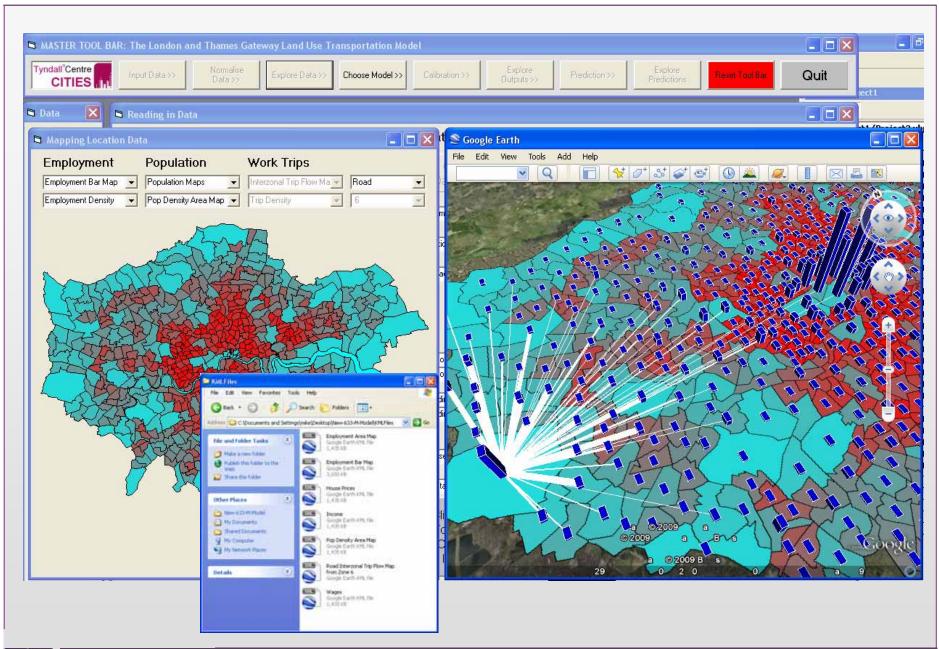
Modelling Land Use Transportation, Energy, etc.

Our core expertise is in land use transportation modelling and we have several such models for the













Modelling the Geometry of Cities: Virtual Cities

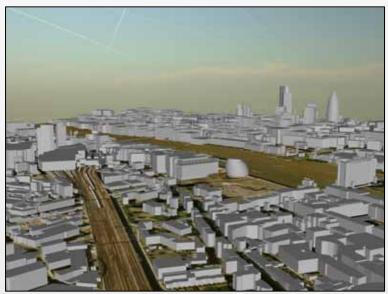
We have built a large scale 3-D model for London based on RS data at parcel levels. The model is different from our LUT models – requiring different skills

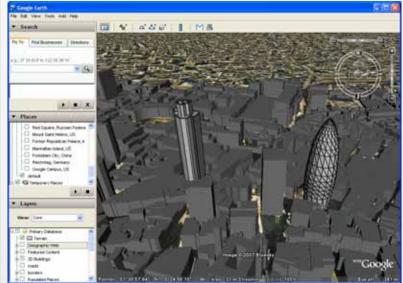
The models is being tagged with socio-economic data. We have used it for flooding, visualising air pollution, we have looked at the morphology of building form, and used it to visualise 2D to 3D design proposals.

What is intriguing is the way iconic and symbolic models are beginning to merge – land use transport models with virtual city models

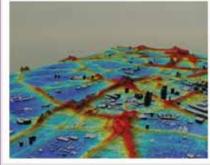


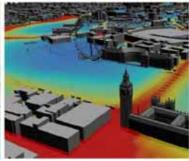


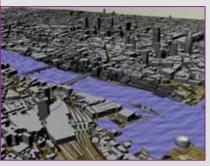


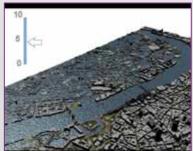












http://www.londonair.org.uk/





Representing Networks: Telecoms, Subways & Rail

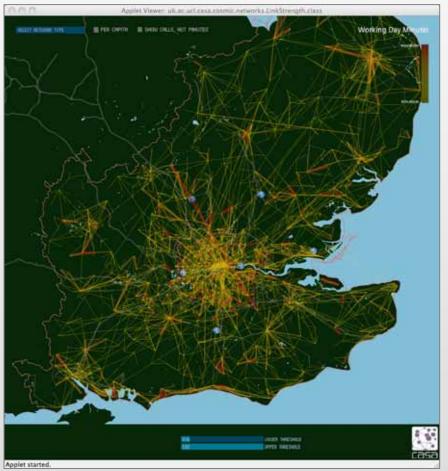
Many new sources of network data now exist, much of coming from digital sources and we are working with mining this data and extracting functionality from it

Our key data sets are telecoms data (landline) for the UK, the online travel card data (Oyster) for public transport schemes in London, and the online bike movement data for the London bikes scheme. These are big data sets that record every phone call, trip etc over a period of days with each object time stamped. Let me show three shots of this data.





Telecoms – Jon Reades' work with a large UK telecoms provider and with Sensable City Lab at MIT

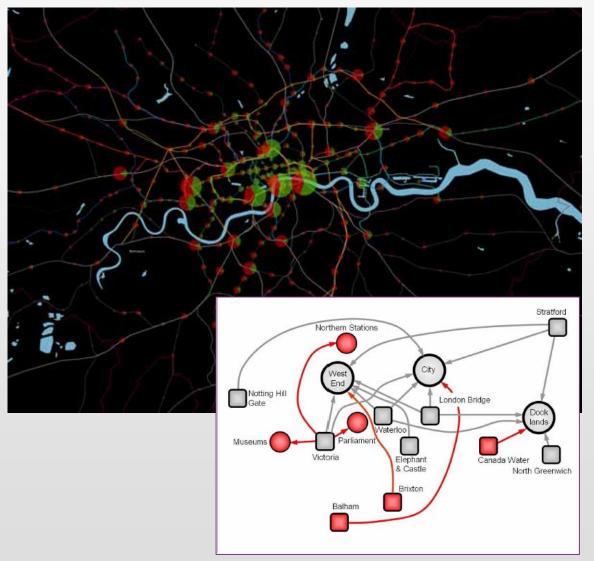


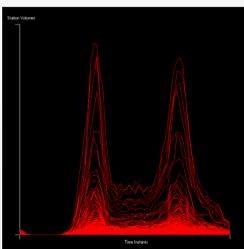


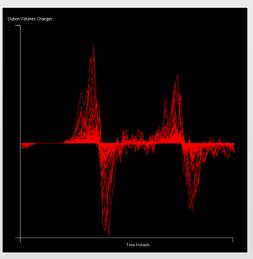




Oyster Card Data – interpreting urban structure, multitrips, etc.



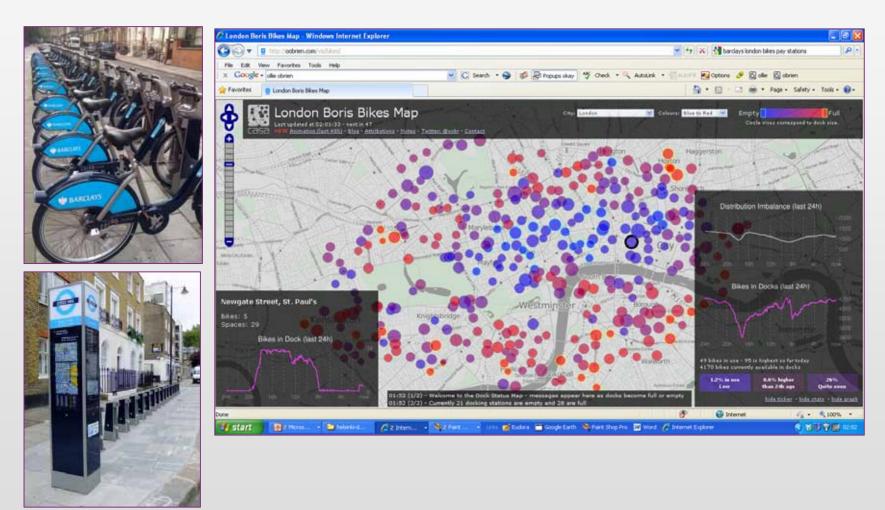








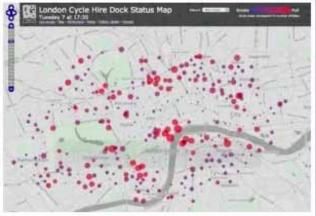
Bikes Data – 4200 bikes, started November 2010, a years data – everything – all trips, at all times and between all stations









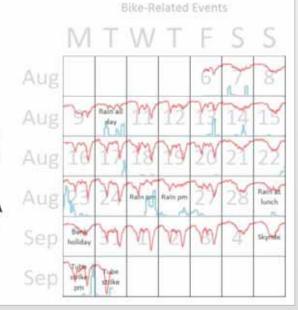


Animations of Public Bike Movements

Animations of Changes in the Bike Nodes: Docking

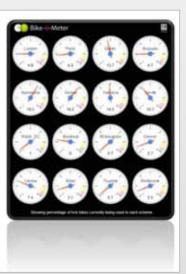
More Analysis

- London
- Graph shows number of bikes available to hire
- Effect of rain
 - Using the CASA weather station
- Effect of the tube strikes



Bike-o-Meter casa.ucl.ac.uk/bom

- · Tweet-o-Meter for bikes
 - Steven Gray (@frogo)
 - Using Google Gauges
- See the real life Tweeto-Meters at the new British Library "Growing Knowledge" exhibition
 - Should be easy to hack to show the Bike-o-Meters instead ☺







Simulating Crowds: Fine Scale Modelling and

Sensing

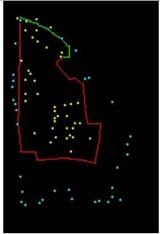
In a different tradition but one which is rapidly converging with our interests in sensing and networks, we have developed a number of pedestrian models, first for the Notting Hill Carnival, and then for many town centres













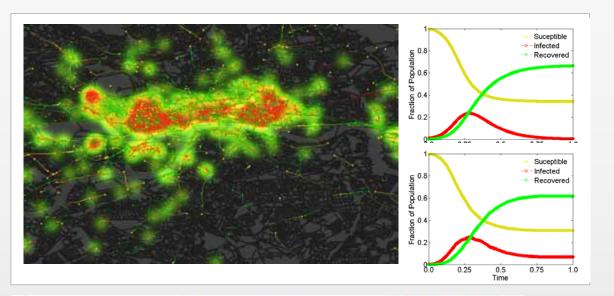


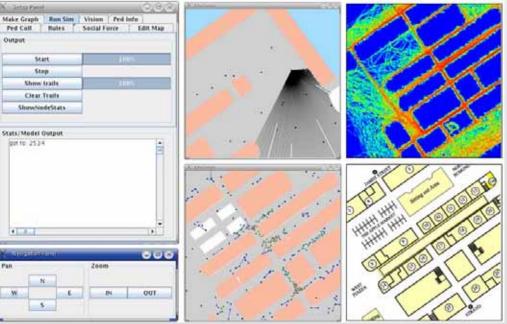




We are now working on fine scale models which are mirror diffusion and spread in situations ranging from epidemics to evacuation and shopping.

We have a simple model of epidemics on networks in London and we are looking at evacuations of major shopping centres such as Covent Garden (right)









Eliciting Data: Online Mapping & Crowdsourcing

We have a number of mapping projects using Web 2 and these involve using these online mapping systems to elicit simple data from the crowd – but data that is geotagged, hence the production of online maps of the crowdsourced data in real time

We have looked at Manchester congestion charge, anti social behaviour and credit crunch where in all cases we have used the BBC to broadcast the questions and provide the forum for response while our servers and software have produced the maps. Here are some examples.







Radio 4: Mapping the Credit Crunch

Welcome to Radio 4 Listeners, below is the Credit Crunch question, simply select an option and then input the first part of your postcode - for example RG11

MapTube will then take your answer and every hour automatically create a map of the nation's mood.

What single factor is hurting you most about the credit crunch?

- Mortgage or Rent
- Petrol
- Food Prices
- O Job Security
- Utility Bills
- Not Affected

Enter the first part of your postcode:

Submit

Centre for Advanced Spatial Analysis - University College London - 1-19 Torrington Place - London - WC1E 7HB - ☎ +44 (0)20 7679 1782 - Fax +44 (0)20 7813 2843 - Email casa@ucl.ac.uk Copyright © 1999-2008 UCL

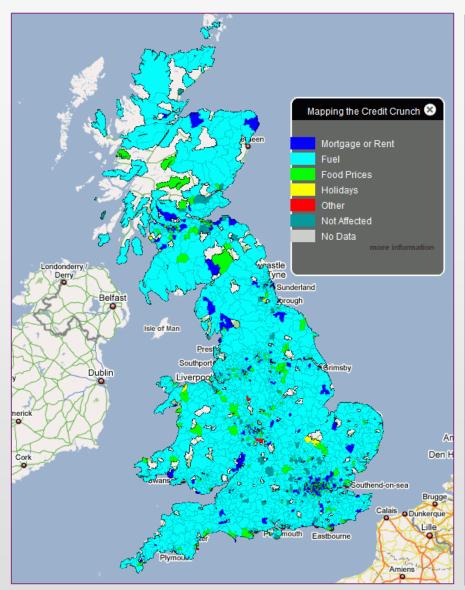
23,475 responses April, May, June 2008

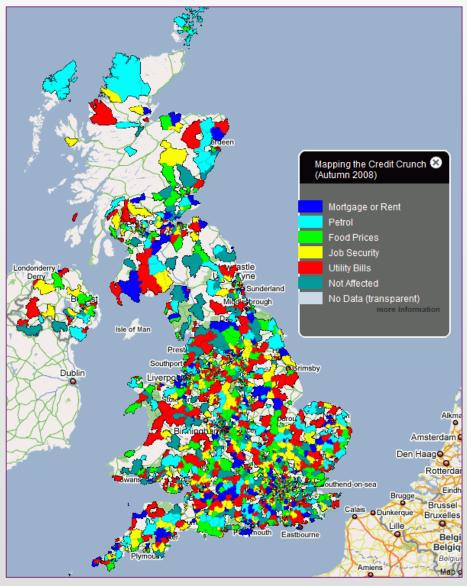
A new credit crunch survey started in October and currently has 3,802 responses.









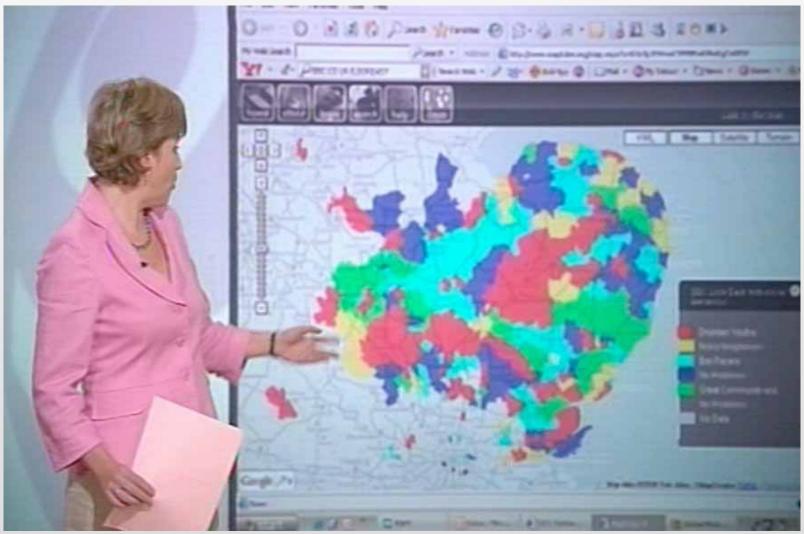


http://www.maptube.org/creditcrunch/





BBC Look East: Anti-Social Behaviour

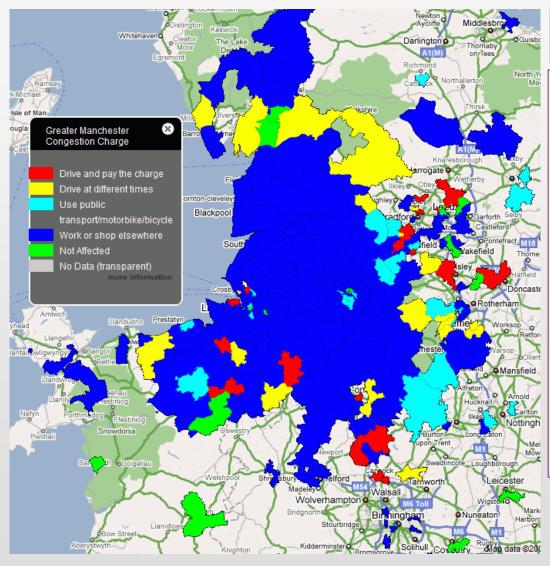


http://www.maptube.org/lookeast

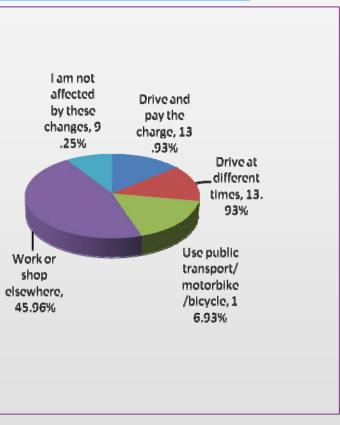




Manchester Congestion Charge



15,902 responses October to December 2008







Survey Mapper

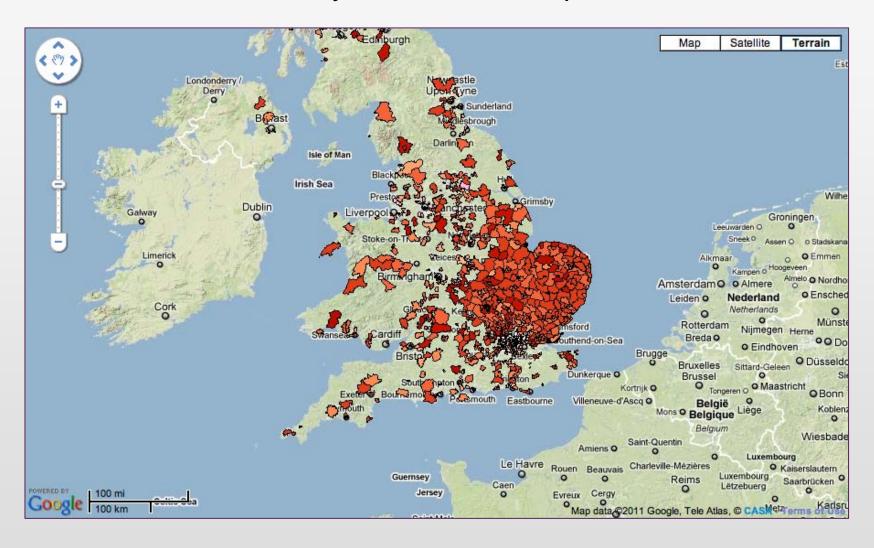
- Real-time Geographic survey tool.
- Up to 50 questions per survey
- Up to 50 answers per question
- Live stats and graphs
- Geographic Regions:
 - Worldwide Countries
 - European Countries
 - UK Counties
 - UK Postcode
 - Adding more soon
- Frequently updating regions







BBC Look East Survey - Broadband Speed Test







Extracting and Mapping Social Media

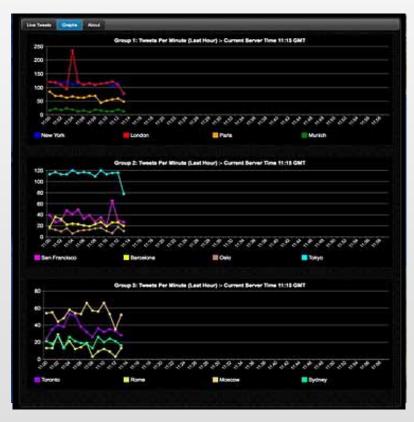
We have started to mine, map, interpret much social media because of the ease of its availability – and we have started looking at Short Text Messaging – Twitter data.

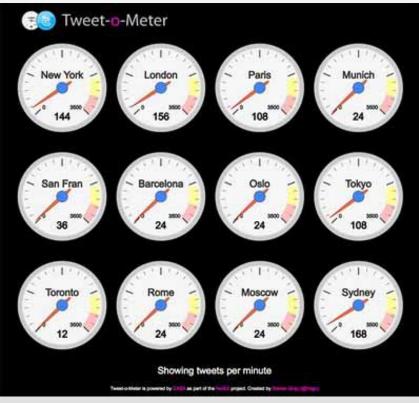
We have also begun to look at phone tracking data — from the iPhone for example but many of our data sets such as the bikes data, the Oyster card and such like data are really part of the same domain of new bottom up data. We have no control over this but some of the social media data we are mining we have greater control over. Here are some examples.





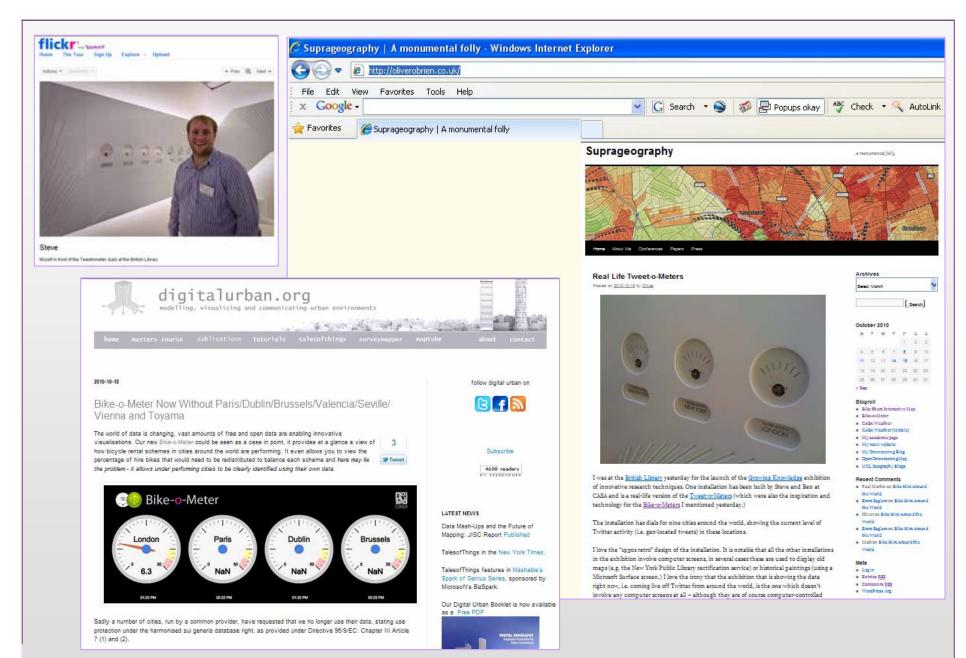
Spatial Analysis of Urban Activity using Twitter data













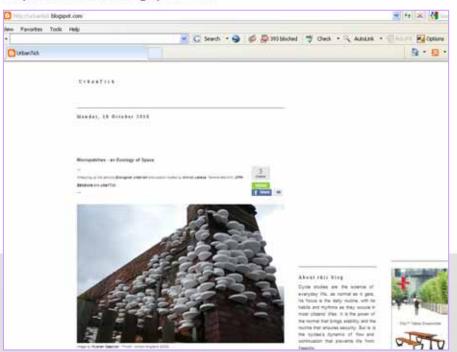


Tweets as Background Radiation about Dynamics in the City

Urban Tick

Urban Tick is a new blog which is written by Fabian Neuhaus who is studying rhythms and cycles in the city for his doctoral work. An important way of looking at cities is through the fast processes that define the functions of the urban environment of which local movement is key. Tracking individuals and relating their space time trajectories to their behaviours and the activities that they frequent and use is basic to the way cities are organised. We can begin to define spatial structures in terms of such movement and tracking individuals is fast becoming one of the ways in which such structures can be defined. Contemporary IT with embedded GPS is central to all of this and Urban Tick seeks to record what is moving and shaking this fast developing field.

http://urbantick.blogspot.com



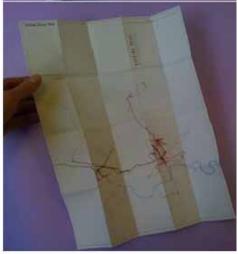
About this blog

Cycle studies are the science of everyday life, as normal as it gets. Its focus is the daily routine, with its habits and rhythms as they occure in most citizens' lifes. It is the power of the normal that brings stability and the routine that ensures security. But is is the cycles's dynamic of flow and continuation that prevents life from freezing.

Cycles therefore stand for stability but are at the same time the engine of change.

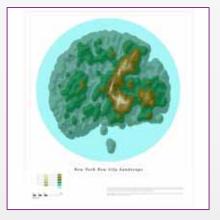
With this blog the research on cycles and rhythms will be embedded in the most recent developments in technology, covering a range of areas with a focus on space-time related technologies.

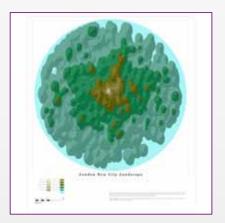


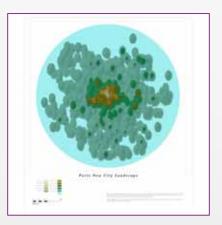


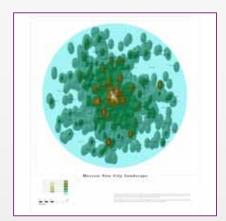












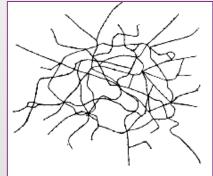
New York



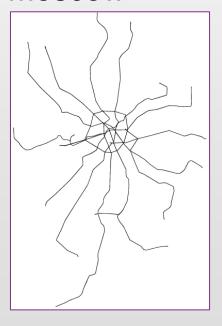
London



Paris

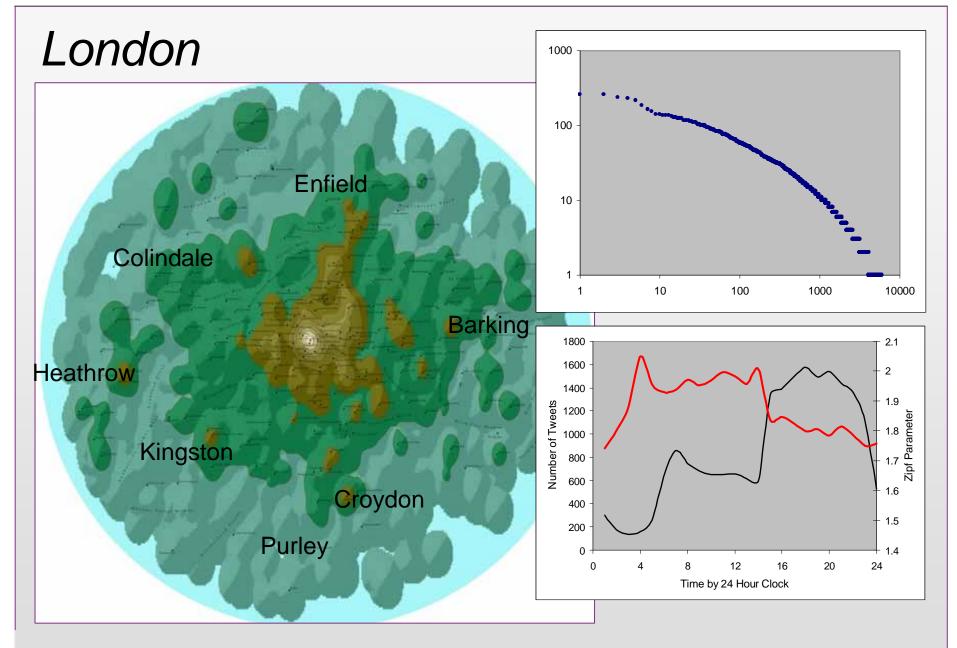


Moscow













A Framework for All of This: The Complexity Sciences

I will not labour this much longer but much of our work is informed by our general interest in understanding cities using the complexity sciences.

We are thus interested in understanding the social physics of the city, networks, flows morphology, dynamics, resilience, emergence and so on

I refer you to my own weblog - www.complexCity.info

Which I call **A Science of Cities** (because I believe there is more than one science – there are many)

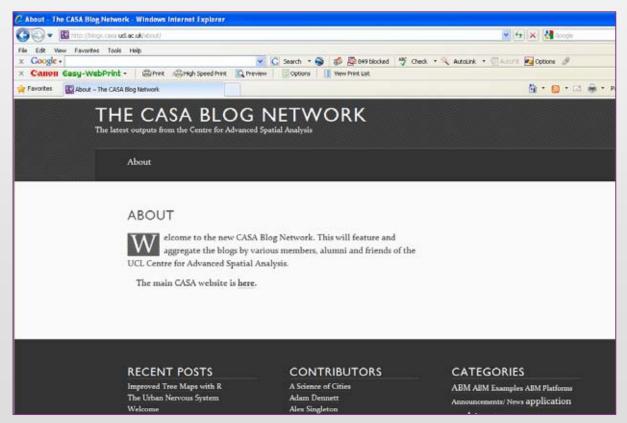




Let me finish by listing some resources:

Our blog aggregator

http://blogs.casa.ucl.ac.uk/







And some of our blogs

A Science of Cities http://www.complexcity.info/

Big Data ToolKit http://bigdatatoolkit.org/

Digital Urban http://www.digitalurban.org/

GIS and Agent-Based Modelling http://gisagents.blogspot.com/

Simulacra http://simulacra.blogs.casa.ucl.ac.uk/

Sociable Physics http://sociablephysics.wordpress.com/

Spatial Analysis http://spatialanalysis.co.uk/

Suprageography http://oliverobrien.co.uk/

The Mapping London Blog http://mappinglondon.co.uk/

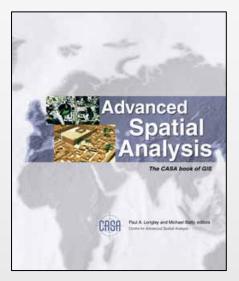
Urbagram http://www.urbagram.net/

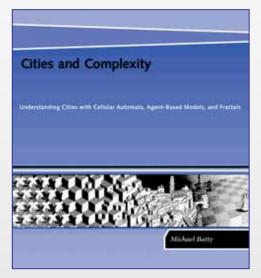
Urban Tick http://urbantick.blogspot.com/

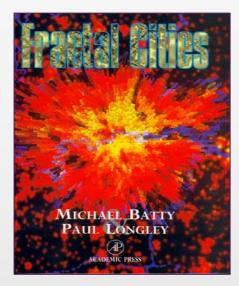


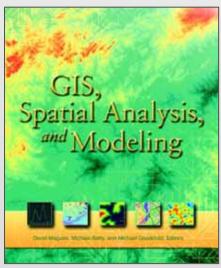


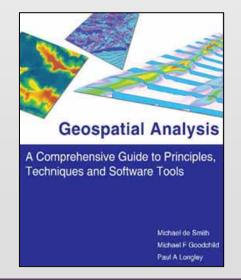
And some of our books

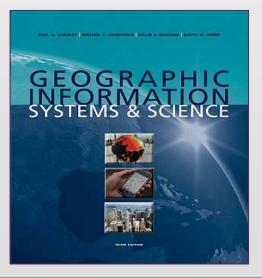
















And last but not least, as part of a major initiative in Europe led by Dirk Helbing at ETH Zurich and Steve Bishop at UCL, we are bidding to the EU for an initiative for a large Europe-wide project called *FuturITC*

This will mobilise complexity science to explore the future human problems and as part of this there will be a significant focus on "Smart Cities". We invite you to be involved; The web site is at

http://www.futurict.eu/

And the proposal will be submitted March-April 2012



