

# **SIMULACRA:**

# A New Quasi-Dynamic Land Use Transportation Model for the London Region

(SIMULACRA:ロンドン地域の新たな土地利用交通擬似ダイナミックモデル)

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#### Outline

- Challenges in Large Cities: Climate & Energy Change
- The Tyndall Cities Project
- The London Model
- Visual Driven Models and Relations to Stakeholder
- The Economic-Energy Focus: Extending the Software
- Energy Changes: Rising Costs of Transport
- Integrated Assessment using Sketch Simulation
- Next Steps





# Challenges Facing Large Cities: Climate Change, Energy Change

Many large cities are by the sea and sea level rise is thus an issue. UKCIP and IPCC forecast levels of up to 2 metres increase by 2100 as an upper but possible value

Energy change - end of oil - peak oil 2020?

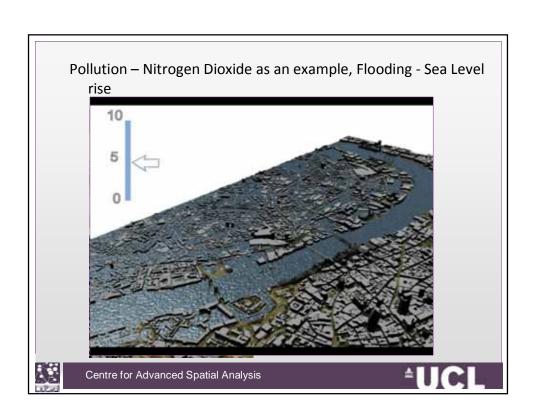
Pollution is a key issue as people get wealthier and there are more cars; also as people insulate their buildings more to conserve energy, they use more energy

There are many intricate and subtle ways in which people are adapting to these changes – e.g. bikeways in London and increase in walking, mitigation through congestion charging

Here are some examples to see what we are interested in.









## The Tyndall Cities Project

Model-based predictions to inform stakeholders

#### 1. Predictions:

- 1. Very long time horizons suggests that dynamics is less, not more important? Climate change wrt to sea level rise is relevant for 50 to 100 year forecast periods
- 2. Very short time horizons suggests the same: rapid changes in energy costs due to gasoline prices rises
- 3. Equilibrium models are useful to predicting responses where we simply do not know how the system will adapt
- 4. Such models address directly "What If" types of scenario
- 5. Predictions are to inform the debate, they cannot produce magical results





#### 2. Stakeholder Involvement:

The need for *simple immediate models* that can be used over and over again to focus debate on "What If?" questions formulated as a dialogue

The need to explain model inputs, processes and outputs visually using maps etc as well as *visual analytics*. It is as important for stakeholders to understand the data as the model

#### 3. Complex Problems over Many Scales and Fields:

Integrated assessment – wrt to climate and energy change – melding physical with social and economic – the need for visual analytics to communicate with scientists from different fields and to identify potential errors in extensive data sets

The need for simple fast models in all of this



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#### 4. Flexibility in Model Design and Extension:

The need for developing new but related models quickly retaining with powerful visualisation

The need to tailor models to questions and data which can be defined by stakeholders quickly and often casually

The need to evolve and build more dynamic model types

#### 5. The Need to Embrace Organisational Constraints:

To build models understood by all members of the Consortia, stakeholders and scientists alike, where the process is dominated by resource constraints, different expertise in different locations, and by stakeholders directly defining the problems and absorbing the predictions. All this implies, fast, simple, visual, and accessible models





Let me address these issues by way of telling you what we have and are doing before I get into the land use transport models we are developing

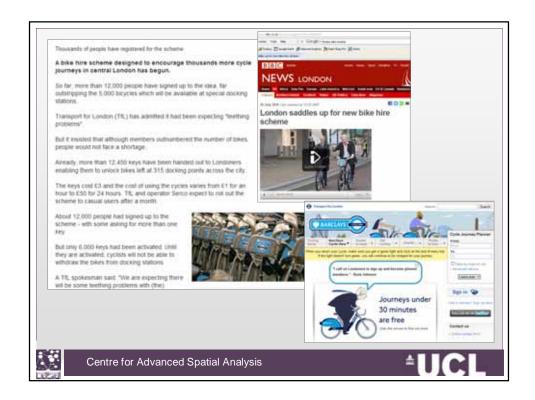
First climate change and then energy change. In London we already have a major response to climate change which was put in place in the early 1980s in response to major flooding in the early 1950s – this is the Thames barrage. It wasn't seen as being part of climate change then.

We also have in place congestion charging with road pricing a distinct possibility in the near future, to save money due to extensive current gridlock, for strategic reduction of gasoline usage (fossil fuel depletion and rising costs) and because of a growing awareness of 'green issues'

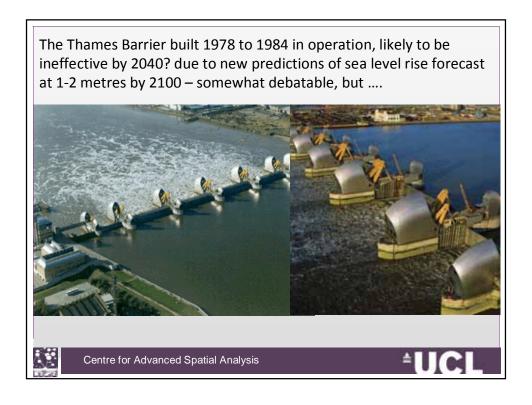
A public bike scheme was introduced on July 30, 2010, last week.

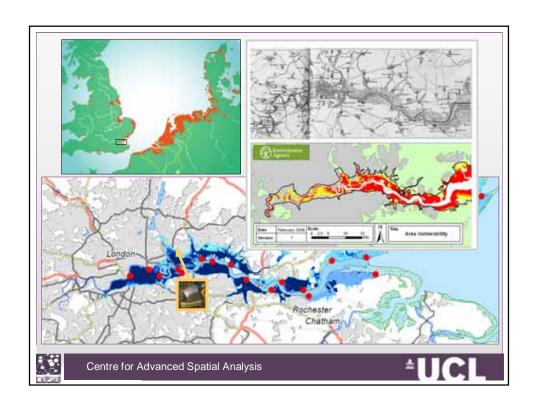


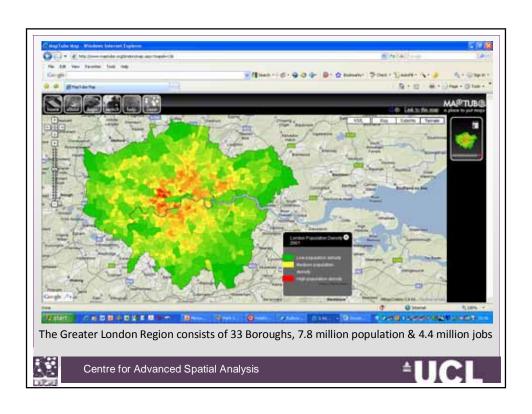


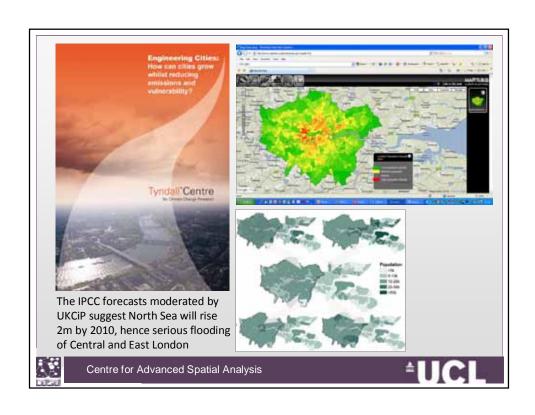


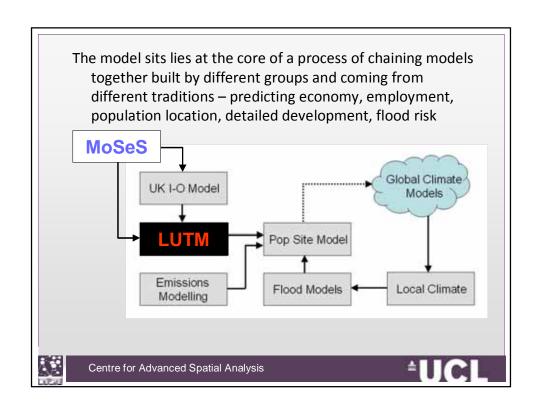












#### The London Model

Our models begin with those like TRANUS, MEPLAN, to an extent IRPUD and so on – they are potentially quite detailed in terms of disaggregation – the current one is 5 employment types and 5 population types, 4 transport modes and so on – although the one that we will show is the most aggregative

They are essentially input output structures but with the flows being between conventional quantities such as types of population, employment, other sectors such as education, shopping and so on

They differ from all these models in that they contain exogenous totals that can be exogenous in space and <u>time</u>, thus enabling the model system to distinguish between movers and stayers



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This suite of possible models – the suite is called SIMULACRA – I won't unpack the acronym – it does unpack in more than one way

The model structure that we have under construction essentially has two sectors – population and employment – and it is structured as a spatial I-O model with the flows being modelled using mode split spatial interaction submodels

It is formulated as

A four mode residential location model, origin constrained but subject to capacity constraints, with competition between locations and modes of travel determined respectively by land availability and travel costs.





The capacity constraints are introduced exogenously and can be formulated as policy levers but this as in all such model application introduces a degree of arbitrariness. The modes are road, bus, heavy rail and light rail (Tube and DLR)

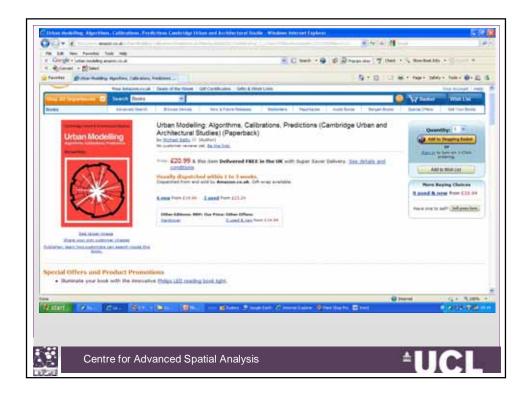
There is an option implemented in the version to look at energy changes for equilibrating the transport flows with respect to capacities. The package is structured as a sequence of:

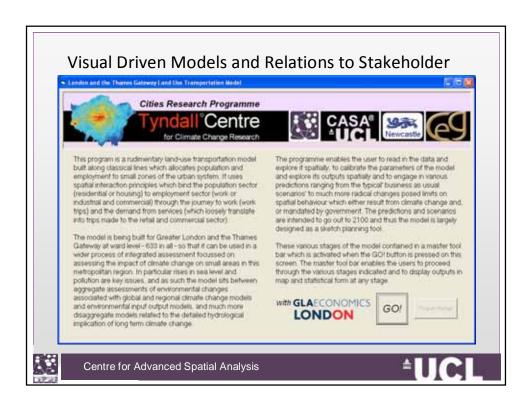
- 1. Data exploration
- 2. Model calibration and validation, and thence
- 3. Prediction

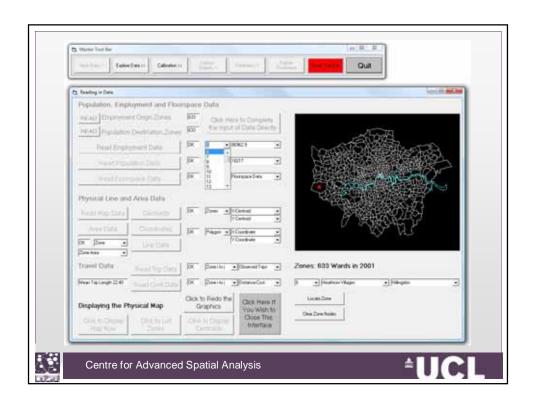
The entire process is visually driven and I will first show some screen shots before running the model. You can find a version of the model in my old book of 1976.

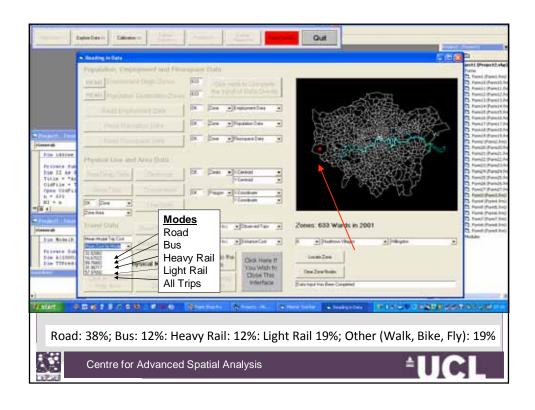


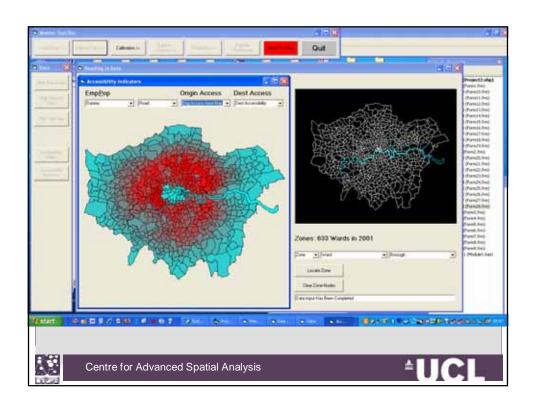


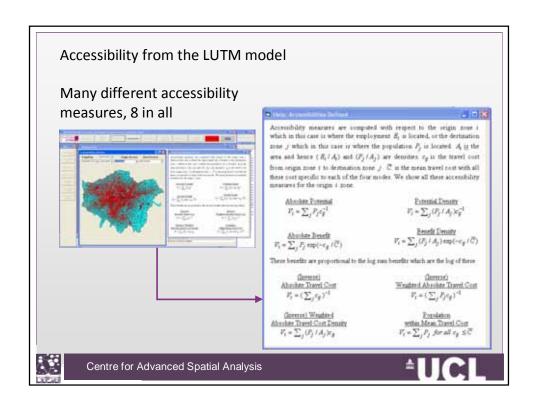


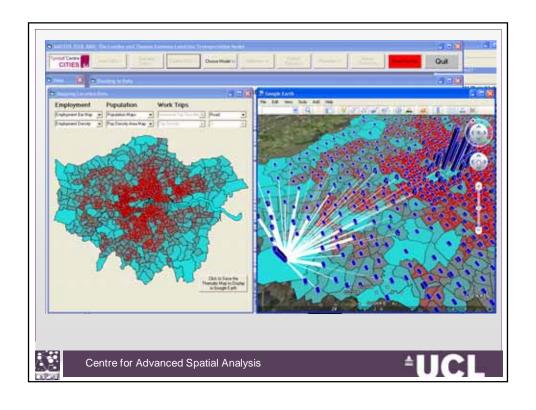


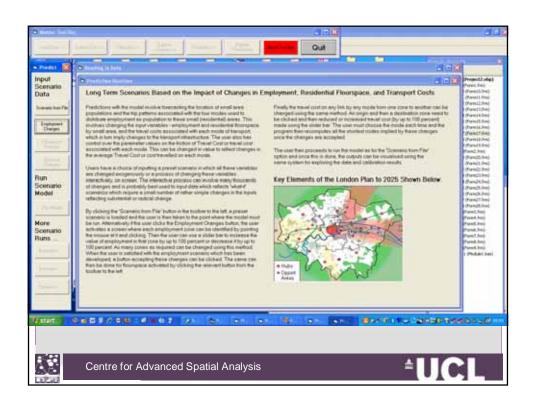


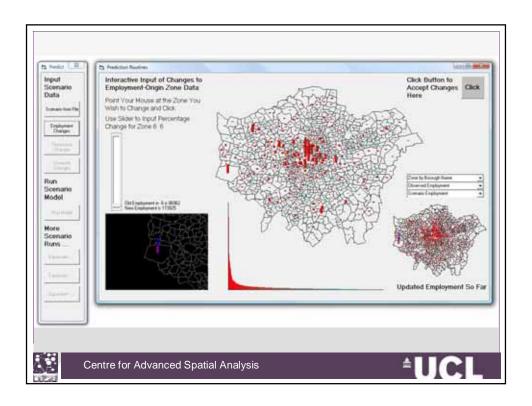


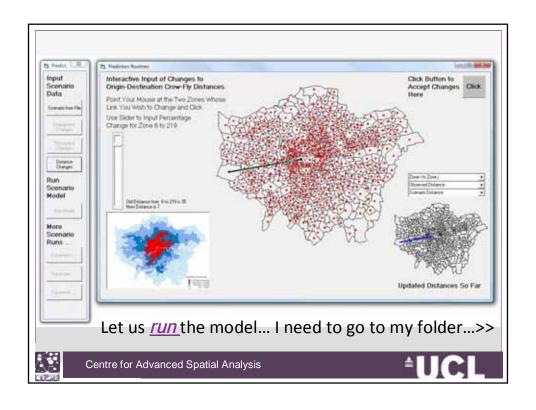




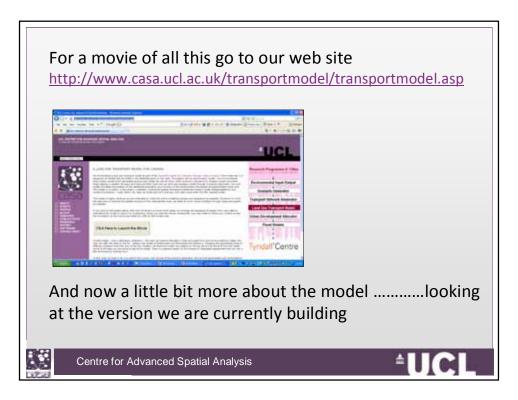












### The Economic-Energy Focus

- We have replaced the simple travel cost function with one that relates to wages, travel cost and housing cost
- In essence, we compute the proportion of a wage in any origin (employment zone) which is available for a) travel and b) housing, and we separate housing and travel costs into energy and non-energy related components
- Monies for travel are then compared to the actual travel cost on any link and those closest to the cost have a greater probability of determining a trip
- Monies for housing at origin i are then compared to the actual house price at location j and those closest to the housing price have a greater probability of determining the trip



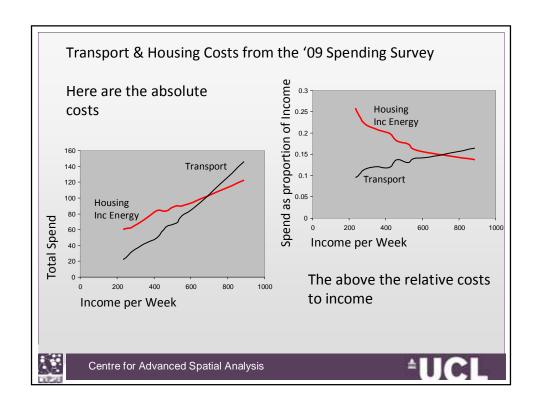
 The model is built around variances between monies available for travel and housing and the actual costs of these as

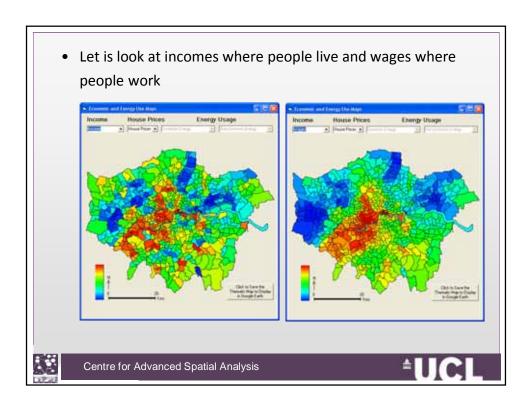
Interaction:  $T_{ij}^{m} = E_{i} \frac{A_{j} \exp(\alpha p_{j}) \exp(-\lambda^{m} c_{ij}^{m}) \exp(-\beta (p_{i}(w) - p_{j})^{2} \exp(-\beta (c_{i}(w) - c_{ij}^{m})^{2}}{\sum_{i} A_{j} \exp(\alpha p_{j}) \exp(-\beta (p_{i}(w) - p_{j})^{2} \sum_{m} \exp(-\lambda^{m} c_{ij}^{m}) \exp(-\beta (c_{i}(w) - c_{ij}^{m})^{2}}$ 

- Again we solve the model from its maximum likelihood equations
- There are several variants of all these models which can be chosen in real time by the user based on different patterns and combinations of moments and related constraints
- We need to look at the data which is aggregate as we have wages at the origin end and income at the destination end



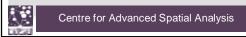




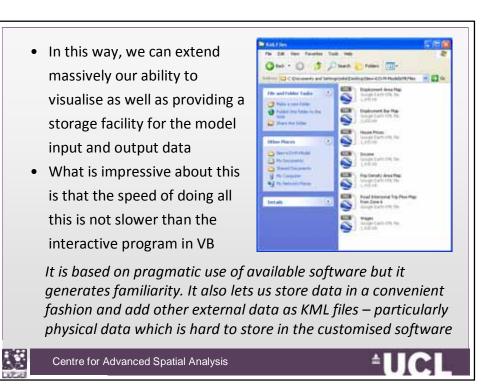


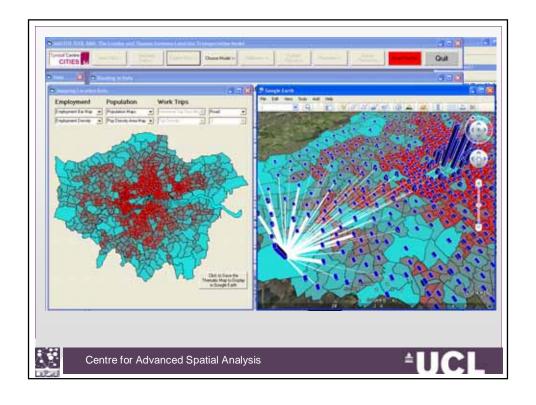
## Extending the Software

- Currently we do not have good zoom, pan, overlay facilities in the model due to difficulties of such programming in VB. I suspect these could be developed but we also need to share the data and the predictions and a quick possibility is to use a non-proprietary open map visualisation system to link on the fly to the model: this should be web-based
- The best way forward at present is to generate KML files in the program and then feed them to Google Earth where we have overlay, 3D, and external data facilities. You have seen this.







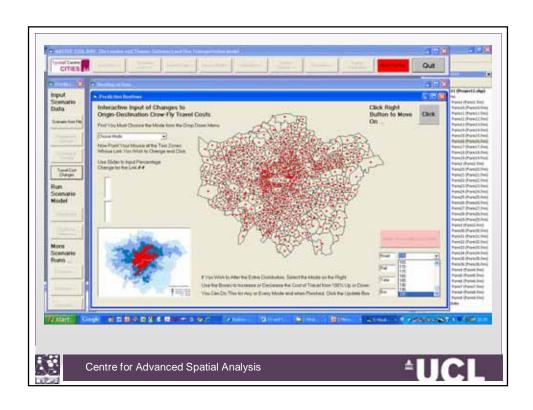


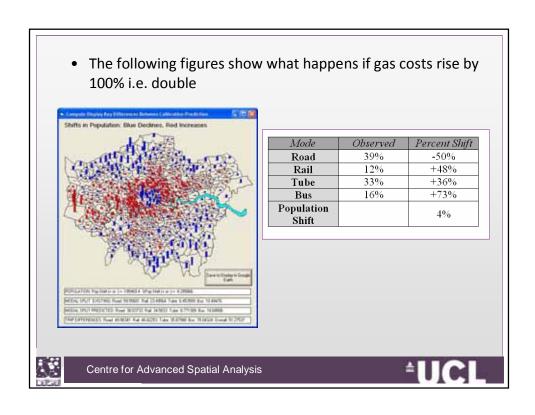
## **Energy Changes: Rising Costs of Transport**

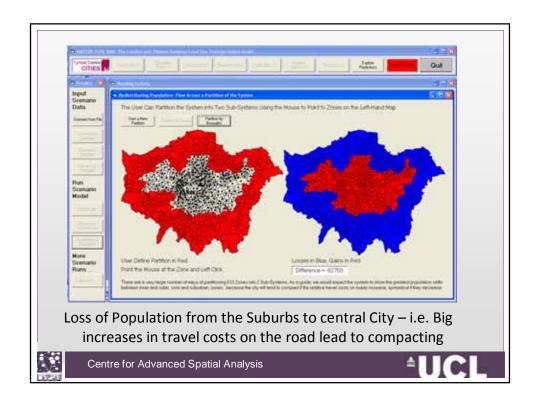
- I now want now to show you how we are using the model to handle energy costs in terms of rising costs of transport
- What we can do is increase the cost of gasoline for road users relative to other modes and see what the effect is
- If we double the cost of gas we then can see how users shift mode of travel and also how location of the population changes. The key issue is to assess this kind of shift in terms of interaction and location
- We will show some screen shots of the model doing this

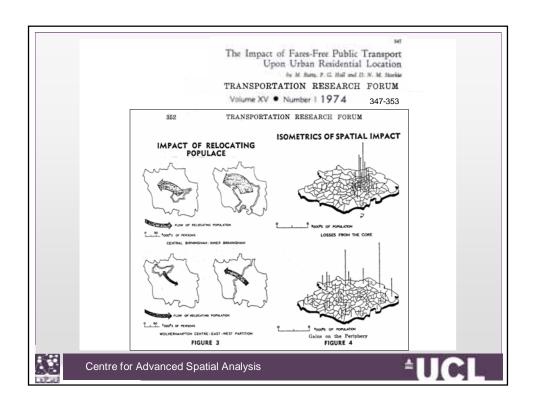










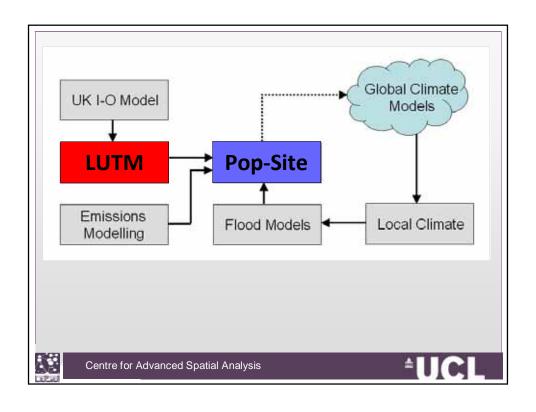


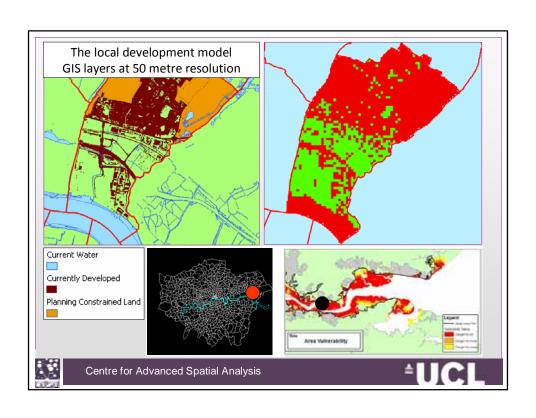
# Integrated Assessment using Sketch Simulation

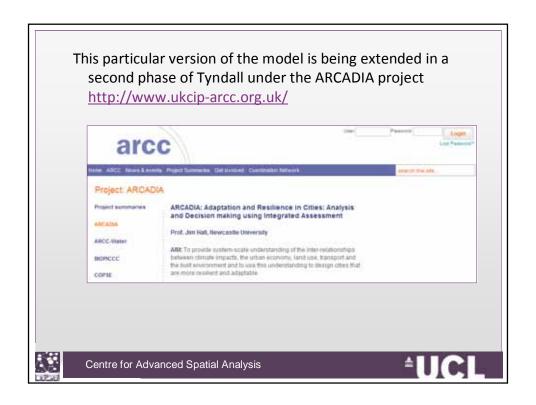
- I have said nothing at all about how this model is embedded in the integrated assessment – the string of models that are used to scale national regional forecasts to very small scale. I cannot show you all these models but let me just talk briefly about the next stage down – how we go from 633 zones in London to 50 metre grid squares and this sort of hooks up to another style of modelling
- In GIS ..... Here is the integrated assessment block diagram again











#### **Next Steps**

- Extending the area to 2000 or so zones wider south east region
- Building the extended set of sectoral models
- Building in market clearing and some simple dynamics
- Extending the energy use to locational factors
- Disaggregating the model into more population and employment types relative to data
- Specifying movers and stayers through the exogenous inputs and tying these to past model outputs
- Developing the stakeholder context with web and desktop access – exploring millions of futures





